



## FORMATO “PLAN DE TRABAJO PARA EDITORES PARA PARTICIPAR EN LA FERIA DEL LIBRO DE FRANKFURT”

(Be ensured that your answers will be treated strictly confidential)

### 1. Publishing Company / Institution

Name of the company / institution:
Address:
Homepage:
Telephone Number:
E-Mail Address:

### 2. Applicant

First Name (as spelt in your passport):
Surname/ Family Name (as spelt in your passport):
Nationality:
Date of Birth:
Position:
Department:

### 3. Qualifications

Outline of your career:			
Which languages (other than Spanish) do you speak? (Please indicate your level)			
	fluently	moderately well	poorly
English			
German			
French			
Other:			



#### 4. Company 's profile

Please provide a brief profile of your publishing company:

a) Foundation year of your company

b) Please give a brief description of your publishing list

c) How many people are employed by your publishing company?

d) How many titles do you publish per year and how many of these are new publications?

e) How do you market and sell your books?

#### 5. International activities

a) Rights and Licenses

1. Countries where you have already sold licenses

2. Countries from which you have already bought rights

b) Which publishing companies in which countries are you already in contact with?



c) Which publishing companies/institutions have you already set up cooperation projects with?

Please indicate the name and country

d) What do you expect to gain from your participation at the Frankfurt Book Fair?

For further information or questions please contact via e-mail:

Secretaría de Cultura  
Dirección General de Publicaciones  
gaston.garcia@cultura.gob.mx

With the support of:

